



Outer South Community Committee

FACEBOOK highlights

21st June 2024 – 19th September 2024

Outer South Community Committee

Since 1st July 2024 report the Outer South Community Committee Facebook page has gained: **15 new followers** (and currently has) **1,546 followers** and has a **page reached** of **7,206** over the above period.

Facebook Page reach - The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to.
- 'engagement' is the number of reactions, comments or shares.

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the **1st July 2024** report the posting regarding:

- **Kirkgate Market What's on Guide** has reached a total of **1,657 people**.

The following below are screenshots of the most popular three posts since the 1st July 2024 report. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Kirkgate Market What's on Guide

1,657 people had this post delivered to them and it had 1,718 Post Impressions & 2 Interactions.

Please see below the What's on summer programmes for July and August.
Post · Published on: 16 July 16:56

Boost unavailable

Overview

Reach	Impressions	Interactions	Link clicks
1,657	1,718	2	--
Higher than typical	Higher than typical	Typical	

Reach

Time	Facebook post reach	Typical
15m	0	0
4h	~1,200	~100
9h	~1,300	~100
16h	~1,400	~100
1d 6h	~1,500	~100
3d	~1,600	~100
7d	~1,650	~100
17d	~1,650	~100

Interactions

Reactions	Comments	Shares	Saves
0	0	1	1
Typical	Typical	Typical	Higher than typical

Feed preview

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Lcc
16 July

Please see below the What's on summer programmes for July and August.

Event Space		Event Space	
What's On in July		What's On in August	
17th	FREE 12th Annual Mediation session	17th	FREE 12th Annual Mediation session
18th	Event 42: What's on for...	18th	Event 42: What's on for...
19th	Event 43: What's on for...	19th	Event 43: What's on for...
20th	Event 44: What's on for...	20th	Event 44: What's on for...
21st	Event 45: What's on for...	21st	Event 45: What's on for...
22nd	Event 46: What's on for...	22nd	Event 46: What's on for...
23rd	Event 47: What's on for...	23rd	Event 47: What's on for...
24th	Event 48: What's on for...	24th	Event 48: What's on for...
25th	Event 49: What's on for...	25th	Event 49: What's on for...
26th	Event 50: What's on for...	26th	Event 50: What's on for...
27th	Event 51: What's on for...	27th	Event 51: What's on for...
28th	Event 52: What's on for...	28th	Event 52: What's on for...
29th	Event 53: What's on for...	29th	Event 53: What's on for...
30th	Event 54: What's on for...	30th	Event 54: What's on for...
31st	Event 55: What's on for...	31st	Event 55: What's on for...

See Insights

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Like Comment Share

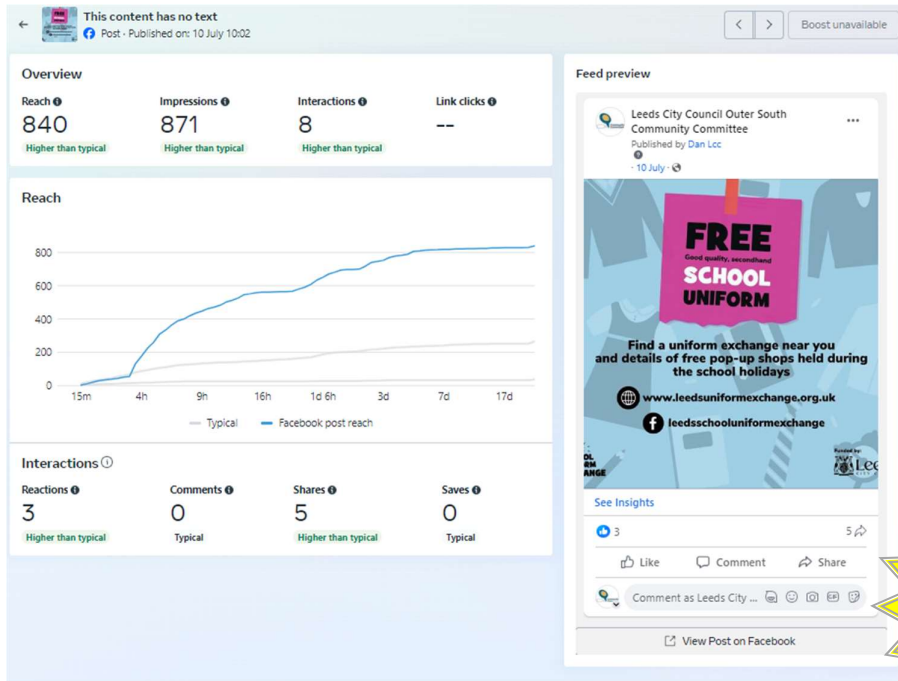
Comment as Leeds City ...

View Post on Facebook



2nd Place – Free School Uniforms

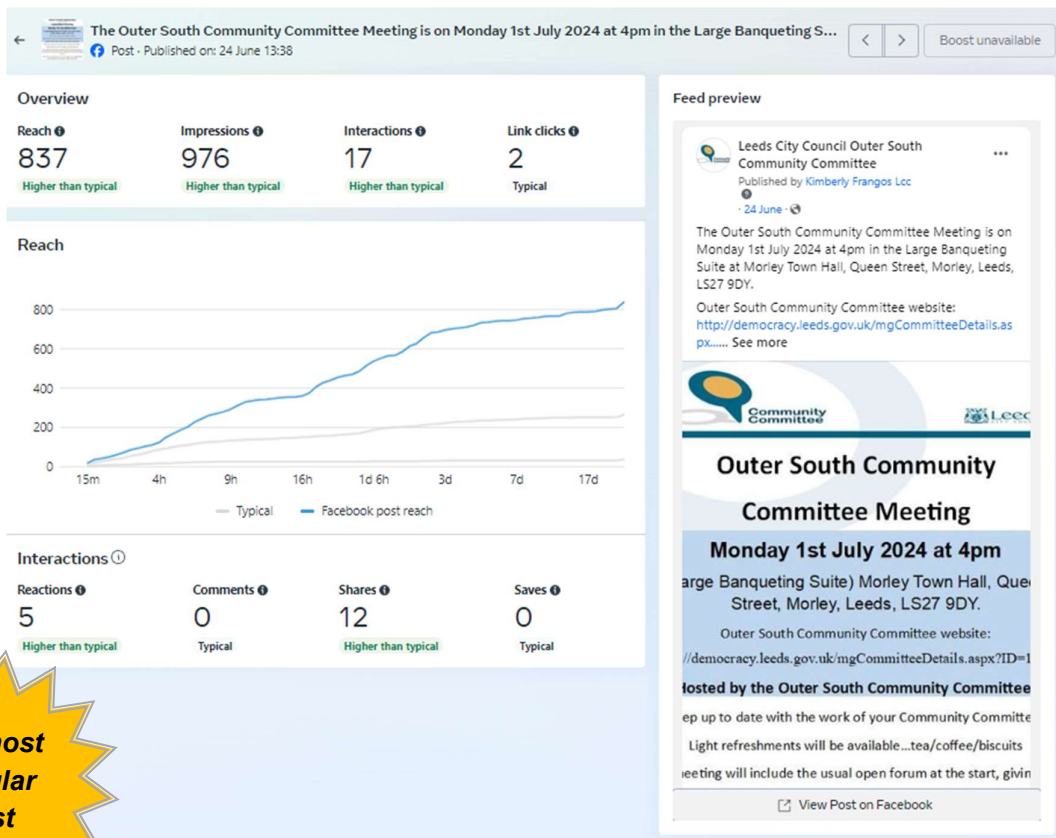
840 people had this post delivered, with 871 Post Impressions & 8 Interactions



2nd most popular post

3rd Place – The Outer South Community Committee Meeting 1st July 2024

837 people had this post delivered, with 976 Post Impressions and 17 Interactions.



3rd most popular post